

CASCADIA INNOVATION CORRIDOR CONFERENCE

A CROSS-BORDER CONFERENCE



Tuesday, September 12th

Time	Activity
11:00 AM - 12:00 PM	Conference Check-in & Registration Sheraton Seattle Grand Ballroom A/B
12:00 PM - 1:40 PM	Conference Welcome Lunch and Kick-Off Key Note Address <ul style="list-style-type: none">» Conference MC, Maud Daudon, President and CEO, Seattle Metropolitan Chamber of Commerce» Welcome by The Honorable Ed Murray, Mayor of Seattle» Brad Smith, President, Microsoft Corporation» Jeff Booth, President & CEO; Co-Founder, BuildDirect
1:40 PM – 2:00 PM	Break
2:00 PM – 2:15 PM	Special Message from the Canadian Government <ul style="list-style-type: none">» Jonathan Wilkinson, Parliamentary Secretary to the Minister of Environment and Climate Change and Member of Parliament for North Vancouver
2:15 PM – 2:45 PM	BCG 2017 Report on Development of the Cascadia Corridor <ul style="list-style-type: none">» John Wenstrup, Senior Partner & Managing Director, The Boston Consulting Group
2:45 PM – 3:15 PM	The Entrepreneur’s Perspective <ul style="list-style-type: none">» Introduction by Bill Tam, President and CEO, BC Tech Association» Ryan Holmes, CEO, Hootsuite» Geoff Entress, Managing Director, Pioneer Square Labs
3:15 PM – 3:30 PM	Break
3:30 PM – 4:30 PM	Research and Higher Education – Helping Innovation Flourish <ul style="list-style-type: none">» Moderated by Greg D’Avignon, President and CEO, Business Council of British Columbia» Ana Mari Cauce, President, University of Washington» Kathy Kinloch, President, British Columbia Institute of Technology» Santa Ono, President, University of British Columbia» Todd Zarfos, Vice President Engineering Functions, Boeing Commercial Airplanes
4:30 PM – 5:30 PM	Spurring Increased Venture Capital Investment in the Corridor: <ul style="list-style-type: none">» Moderated by Tom Alberg, Managing Director, Madrona Venture Group» Alexandre Guertin, Associate, Kensington Capital Partners» Scott Jacobson, Managing Director, Madrona Venture Group» Glenn Kelman, CEO, Redfin» Heather Redman, Founder, Flying Fish Partners» Jeff Sinclair, Co-Founder and CEO, EventBase
5:30 PM – 7:00 PM	Reception– Metropolitan Ballroom – with remarks from <ul style="list-style-type: none">» The Honorable Dow Constantine, King County Executive» Fazil Mihlar, Deputy Minister, Ministry of Jobs, Trade and Technology, Province of British Columbia

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Time	Activity
7:30 AM	Doors Open for Breakfast
8:00 AM – 8:45 AM	Breakfast w/ Keynote Address Building Strength Through Regional Connections » The Honorable Jay Inslee, Governor of Washington
8:45 AM – 9:00 AM	Cascadia Urban Analytics Cooperative (CUAC) » Thaisa Way, Professor, College of Built Environments, and Executive Director, Urban@UW, University of Washington
9:00 AM – 10:00 AM	How Computing Technology is Transforming the Life Sciences » Sue Paish, President and CEO, LifeLabs » Brendan Byrne, Chief Innovation Officer, TELUS Health » Jane Roskams, CSO and Co-Founder, The Cascadia Data Federation; Executive Director, The BRAIN Commons
10:00 AM – 10:30 AM	Cascadia Innovation Corridor Conference Partner Panel » Greg D'Avignon, President and CEO, Business Council of British Columbia » Maud Daudon, President and CEO, Seattle Metropolitan Chamber of Commerce » Steve Mullin, President, Washington Roundtable » Michael Schutzler, President and CEO, Washington Technology and Industry Association » Bill Tam, President and CEO, BC Tech Association
10:30 AM – 10:40 AM	Break
10:40 AM – 11:30 AM	Breakouts: Creating Opportunities Option 1: Smart Cities Approaches to Transportation » Moderated by The Honorable Dave Somers, Snohomish County Executive » Ryan Calo, Faculty Co-Director, Tech Policy Lab, University of Washington » Kate Garman, Smart City Coordinator, City of Seattle » Andrew McCurran, Director of Strategic Planning and Policy, TransLink » Peter Leathley, Senior Manager, Digital Infrastructure and Assets, City of Vancouver Option 2: Virtual / Mixed / Augmented Reality – A Tech Sector Supporting Other Industries » Moderated by Matt Hooper, Founding Partner, Interactive Media & Entertainment Law PC » Graham Cunliffe, Director of Business Affairs & Operations, Finger Food » Ryan James, Co-Founder, CTO, Pear Med » Charles Lavigne, Co-founder and CEO, LlamaZOO
11:40 AM – 12:00 PM	Break / Transition to Lunch
12:00 PM – 1:30 PM	Closing Lunch Keynote Address: A Technology and Innovation Economy for All » Maria Klawe, President, Harvey Mudd College » Closing Remarks: Greg D'Avignon, President and CEO, Business Council of British Columbia and Maud Daudon, President and CEO, Seattle Metropolitan Chamber of Commerce